

REGENERATIVE RANCHING TO MITIGATE CLIMATE CHANGE: DRIVERS AND BARRIERS FOR ADOPTION IN CHILE

THE STORY OF THE S

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INTRODUCTION

- Livestock production perceived as a leading causes of climate change.
- Regenerative livestock production strives to increase biodiversity, strength communities and enrich soils.
- Principles and practices increase soil organic matter, sequestering carbon.
- Carbon balance can be reduced, even up to zero emissions.
- There is limited adoption
- Need to understand main drivers and barriers in the adoption of regenerative ranching

MATERIALS AND METHOD

Exploratory interview:

- 15 stakeholders (including producers, consultants and other)
- Open-ended questions

Grouping of drivers and barriers:

 3 main drivers and 12 main barriers identified from exploratory interview

Ranking of barriers:

- 29 stakeholders
- Likert scale from (1) very little relevant to (5) very relevant

BARRIERS: Education Breaking cultural paradigms Lack of cuantitative data Fragmented supply chain Value to consumers Little known systems No public policy to promote it Lack of support from government or NGOs Access to consultants Team commitment Lack of a support network Infrastructure costs

RESULTS

DRIVERS:

Perception of a **crisis** associated to conventional methods:

- Financial
- Environmental
- Emotional (system uncoupled with personal values)
- A combination of the previous ones

CONCLUSIONS

- Main barriers are complex to tackle and interrelated
- Thus, successful strategies to increase adoption of regenerative practices will need close collaboration among educators, researchers, and producers.